

VANESSA GATIHI

EDUCATION:

University of California, Berkeley
Bachelor of Arts in Political Economy, Minor Spanish
University of Costa Rica, Costa Rica (Study Abroad-Full Spanish Immersion)

August 2007-May 2011
GPA 3.64, while working
January-July 2010

SUMMARY OF QUALIFICATIONS:

- Strengthened leadership and professional skills as a UC Berkeley Student Achievement Guided by Experience (**SAGE**) Scholar.
- Developed public relations and marketing campaigns to strengthen public image for many jobs and campus organizations.
- Editor-in-Chief of the Cal Pre-Law Association's publication "The Juris."
- Strength in recognizing, analyzing, and solving problems.
- Excel in coordinating projects involving people and data.
- Excellent communicator, writer, and presenter. Write and speak Spanish fluently.

SKILLS:

Public Relations and Data Management

- Created dozens of advertisements for events and invited prestigious professors and experts to speak and write articles for publication to strengthen public relations for the Center for Latin American Studies (**CLAS**).
- Designed the publicity strategy for the Fernando Botero Abu Ghraib exhibit at the Berkeley Art Museum.
- Organized dozens of receptions, lecture/speaker events, including the 2009 US-Mexican Futures Forum our most successful event that culminated in hosting another forum in Mexico, February 2010.
- Created a new contact database for the Alumni Relations department of the Haas School of Business which improved efficiency for contacting hundreds of donors.
- Managed and analyzed statistical data for a socially minded research project with a Haas Business School professor and two graduate students. Evaluated data for improved traditional cook-stove ovens and solar cook-stove ovens to improve women's health in Ghana as well as decrease carbon dioxide emissions and deforestation.

Interpersonal and Management/Administration

- Supervise "The Juris" writing staff of 15 to ensure the highest quality articles and to keep printing schedule on time. Created and managed the budget, printing schedule, and coordinated distribution. Supervised and assisted staff writers and section editors
- Publicity Coordinator of the Cal Pre-Law Association (**CPLA**). Organized banquets, officer retreats, and joint events with other Berkeley pre-law groups.
- Launched fundraiser project for the **CPLA** with Kaplan Test Prep.
- Experience working with wide variety of people as a volunteer tutor for low-income background students at Berkeley High through Y-Scholars.
- Use interpersonal and communication skills regularly as a Peer Advisor for the International Area Studies Department.

Writing/Editing

- Write and edit articles for content, coherence, and language usage for "The Juris" and as a research apprentice to a Haas professor.
- Three year staff writer for the Berkeley Political Review (**BPR**). Wrote news analysis and opinion articles and contributed to fundraising.
- Extensive layout experience with Adobe Indesign and Photoshop for both "The Juris" and the BPR.
- Designed and conducted own research project in Spanish as the University of Costa Rica.

WORK HISTORY:

Development Coordinator, SAGE Scholars Program	UC Berkeley, CA	Fall 2010- Current
Volunteer Tutor for Low-income Students, Berkeley High	Berkeley, CA	Fall 2010-Current
Event and Programs Assistant, Haas School of Business	UC Berkeley, CA	Spring 2009-Current
Research Apprentice, Haas School of Business	UC Berkeley, CA	Fall 2009-Spring 2009
Peer Advisor, International Area Studies Department	UC Berkeley, CA	Summer 2009-Spring 2009
Publicity and Data Management Intern, CLAS	UC Berkeley, CA	Summer 2009-Spring 2009
Student Assistant, Student Affairs Development Office	UC Berkeley, CA	Summer 2008-Jan 2009

AWARDS:

Recipient of the UC Berkeley Harry Reed Diversity Award/Scholarship.
Recipient of Benjamin Gilman International Scholarship.